

LIQUOR LICENSING BULLETIN, PURPOSE, COST, STAFF AND DISTRIBUTION

226. Hon Barry House to the Minister for Racing and Gaming

I refer to the Liquor Licensing Bulletin produced by the Department of Racing, Gaming and Liquor, and ask -

- (1) What is the purpose of the Bulletin?
- (2) Does the Department of Racing, Gaming and Liquor's website refer to it as a monthly Bulletin?
- (3) How many Bulletins have been produced this year?
- (4) What is the total cost of producing each Bulletin and what is the cost broken down by line item?
- (5) How many staff are involved in the production of the Bulletin and what amount of staff hours contribute to the production of the Bulletin?
- (6) How many copies of the Bulletin are printed for each edition produced?
- (7) Which company, if any, has the tender to print the Bulletin and what is the total cost of this printing contract?
- (8) How many Bulletins are distributed each time it is published?
- (9) What is the cost of postage to distribute the Bulletin each time it is published?
- (10) Are there any other methods of distribution of the Bulletin?
- (11) If so, how are they distributed and how many recipients are there for each distribution method?

Hon NICK GRIFFITHS replied:

1. The purpose of the Liquor Licensing Bulletin is to provide relevant and current information on liquor related matters, to the liquor industry and other interested parties. This Bulletin is also used as one of the mechanisms for communicating legislative, policy and procedural change.
2. The Department of Racing, Gaming and Liquor's website provides interested persons with the facility of downloading, in PDF format, copies of previous versions of the Bulletin. This site lists the editions that are available, by month. In that context, the site did refer to this list as a monthly Bulletin listing. That has now been clarified and the word "monthly" removed.
3. Two Liquor Licensing Bulletins have been produced this year. A further edition is planned for release prior to Christmas.
4. The Liquor Licensing Bulletin is produced primarily in electronic format. Therefore, the only costs involved relate to staff time, internal photocopying costs of producing 36 copies (for those who do not wish to receive the Bulletin in electronic format), and postage. Costs therefore are:  
36 copies @ approximately 15 cents/page \$ 54.00  
Postage x 36 \$ 16.20  
Approximate staff costs \$811.00
5. Up to four staff can be involved in the production of the Bulletin:  
1 x coordination and writing of articles, and preparation of Bulletin 22.5 hours (estimate)  
1-2 x writing content for specific articles 1 hour "  
1 x proof reading 30 minutes "  
1 x IT resourcing 15 minutes "
6. The Liquor Licensing Bulletin is primarily produced in electronic format. However, a number of customers have expressed an interest in receiving the Bulletin in hard copy. Therefore, a total of 36 copies are printed in-house to cater for these requirements.
7. Not applicable as all photocopying is performed in-house by staff of the Department.
8. The Bulletin is produced electronically and in this regard, customers may either download the Bulletin in PDF format from the Department's website, or they may elect to receive it electronically via email. While it is not possible to ascertain how many people access the Bulletin directly from the website, there are at present approximately 673 names on the email service that the Department provides. In addition, 36 copies are printed and distributed to those who have expressed an interest in receiving it in hard copy.
9. 36 x 45c postage = \$16.20

10. No other methods are used by the Department. However, a number of the Industry Associations have indicated that they are now able to forward the Bulletin electronically to all their members and this has ensured that as many licensees as possible are being provided access to the Bulletin.
11. Not applicable - refer to (8) and (10).